



**PRESS RELEASE**

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**SHARED ASSESSMENTS SUMMIT 2011  
TO FEATURE CLOUD COMPUTING, SOCIAL RESPONSIBILITY  
AND THE FUTURE OF OUTSOURCING**

**March 14, 2011 – Santa Fe, NM** – Today [The Santa Fe Group](#) announced details of the upcoming [Shared Assessments Summit 2011](#) taking place March 28-30 in Boston, Massachusetts. With “Responsive Vendor Management in an Age of Risk” as its theme, the Shared Assessments Summit 2011 will bring together more than 150 risk management thought leaders and executives from diverse industries including healthcare, retailing, financial services and higher education.

Atul Vashista, Chairman of Neo Group, and Richard Levick, President and CEO of Levick Strategic Communications, will keynote the Summit. Other speakers will include risk management and outsourcing leaders from BITS/The Financial Services Roundtable, BNY Mellon, Churchill & Harriman, CVS Caremark, EDUCAUSE, El Paso Electric, FDIC, Federal Reserve Bank of Boston, Gartner, LiveOps, the US Treasury’s Office of Thrift Supervision and others.

Catherine A. Allen, Chairman and CEO of [The Santa Fe Group](#), will Chair the event. “The risk management landscape is complex,” Allen said. “Our annual Summit gives Shared Assessments members and others a place to hear from vendor risk management leaders on strategic issues and sort through these changes on a tactical level.”

With an [agenda](#) focused on responding to new and emerging risks in vendor management, sessions will explore cloud risk management and integration, downstream provider risk, and the role of social responsibility and environmental risk in today’s outsourcing programs. The Summit will feature a perennial favorite: a closed-door session with federal regulatory agencies discussing supervisory issues in vendor risk management and global outsourcing.

During the program Allen will welcome new Shared Assessments members, including Cisco Systems, Deutsche Bank, Drive Savers, EZ Shield, M&T Bank, Pacific Gas & Electric and Protiviti.

Summit 2011 will introduce two new offerings to attendees. First, a hands-on [Pre-Conference Workshop](#) led by Shared Assessments members will take companies through the basics of using the Shared Assessments tools, which help streamline vendor evaluations for security, privacy and business continuity. Second, The Santa Fe Group will now offer CPE credits to Summit attendees.

The 2010 and 2009 Shared Assessments Summits sold out, and the 2011 space is filling quickly, so The Santa Fe Group is recommending early registration. To view full event details and register, visit <http://quest.cvent.com/d/sdqfcg>.

The Shared Assessments Program is supported by [nearly 60 member organizations](#). Shared Assessments' voluntary standards are in use around the globe including in the US, Canada, the EU, Australia, India and Brazil. Together, the AUP and SIG comprise a rigorous toolkit for IT service provider audits. The Shared Assessments standards correspond to a host of laws and other relevant guidance, including new [Payment Card Industry \(PCI\)](#) standards for financial institutions and requirements mandated by the [Health Insurance Portability and Accountability Act \(HIPAA\)](#). Information security updates correspond with [National Institute for Standards in Technology \(NIST\) SP 800-53 standards](#) (Recommended Security Controls for Federal Information Systems and Organizations) and current [Federal Financial Institutions Examination Council \(FFIEC\) guidelines](#).

### **About the Shared Assessments Program**

The [Shared Assessments Program](#) is a member-led consortium created by leading global outsourcers, the Big 4 accounting firms, and key service providers to inject standardization, consistency, speed, efficiency and cost savings into the service provider assessment process. Through [membership](#) in the Shared Assessments Program and use of the [Shared Assessments tools](#) (the Agreed Upon Procedures and the Standardized Information Gathering questionnaire), Shared Assessments offers outsourcers and their service providers a faster, more efficient and less costly means of conducting rigorous assessments for security, privacy and business continuity. The Shared Assessments Program is managed by [The Santa Fe Group](#), a strategic consulting company based in Santa Fe, New Mexico.